

Sparkles Home Clean Franchise



Sparkles Home Clean

- Back pack Vacuum cleaner – Pullman Heavy Duty
- Mop bucket – Heavy Duty
- Mop – Handle and large mop head
- 5Ltrs Orange Squirt – for dusting and benches
- 5Ltrs Citrus Bathroom – for bathrooms
- 5Ltrs Window Cleaner – for all windows and mirrors
- 20 pack Fibre Clothes

- Broom
- Dust pan and small broom
- Extension spider web cleaner
- 2 Scourers
- 6 Spray bottles
- Stainless steel spray
- Carry tray – heavy duty
- 200 logo cards with your details
- Exit Mould for bathroom

Starter Pack



Sparkles Home Clean

- **Launch Your Business Today From ONLY \$14,990!!**
- Considering a house cleaning business? If so, Sparkles Home Clean offers a perfect yet affordable solution. Our house cleaning franchise structure allows people just like you, to quickly and easily launch a house cleaning business – in a matter of weeks.
- **Why House Cleaning?**
- In today's fast-paced society, the most precious commodity of all is TIME. More than ever, each house owners understand the importance of delegating responsibilities that consume large amounts of time, to trained professionals. Another interesting fact is 70% of women in Australia now work outside the home, making it extremely difficult to handle responsibilities of the past.
What's more, cleaning a home is just one of those things nobody wants to do. Although there are exceptions, most people would pay almost anything to rid the hassle of cleaning, dusting, scrubbing toilets, vacuuming and mopping the floor every week. That presents the perfect opportunity for entrepreneurs and small business owners, to capitalize and run a successful house cleaning business.
- **Important Benefits**
 - *High Demand Industry
 - *Regular Work – Weekly & Fortnightly Customers
 - *Easy To Learn And Manage
 - *High Profit Margin
 - *Low Ongoing Costs

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What Makes Sparkles Home Clean Different?

Choose to operate your business with however many employees you desire, from 0 – 100. You can work with family members, on your own, or with a trained team of your choosing.

We answer all new customer calls, quote the job and book the apt into your calendar. This eliminates after-hour quotes, disruptions to your lifestyle and highly treasured TIME.

The start-up cost of \$14,990 includes EVERYTHING you need to own and operate a successful home cleaning business. (Starter Pack included)

We handle all CUSTOMER quotes, until you are FULLY BOOKED

Our monthly fee is much lower than competitors

Our reputation generates high percentages of repeat customers, along with continuous quotes on a daily basis

We offer a paperless environment, and all communication is via email. This is both convenient and environmentally friendly, a win - win.

Our support of franchisees is incredible; with highly trained professionals in the field should you have any questions whatsoever, or need assistance.

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Who Are We Looking For?

Buying into a franchise is a major decision. The opportunities created through such a decision are often incredible, especially for the results-oriented individual. However, this opportunity is for those wanting to work in their business, on a daily basis. It isn't for individuals seeking management responsibilities, and simply employing a team to work under you.

If you wish for this instead, we have Master Franchise opportunities.

These positions are reserved for individuals who have previously demonstrated the ability to manage others, along with other skills and qualifications we look for.

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Advantages

- Learn to start a business much more easily.
- No business experience is necessarily required.
- You will be trained and supported by the benefits of our big business network
- Cost less as we do marketing, advertisements, etc. for you.
- Ongoing support



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Comparison Costs

As you compare Sparkles Home Clean with the typical cleaning franchise you'll start to notice a few things. Our Franchise fee is usually lower and our loyalty fee is fixed. We tend to be more flexible. We keep things easier for you. And we almost always offer more. The general comparisons between the costs of a Sparkles Home Clean franchise and a typical home cleaning franchise has been listed as below:

	Sparkles Home Clean	Typical Cleaning Franchise
Franchise Fee	\$14,990	\$20,000–\$30,000
Royalty Fee	\$400/per month	3%-10%/monthly wage
Minimum Marketing Spend	None	Forced Spend
Required Purchase	None	Forced Spend
Royalty Billed	Monthly	Weekly
Contract Period	5 years	10 years

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Summary

- General clean consists of dusting, wiping benches, bathrooms, laundry, kitchen, vacuuming and mopping.
- Quotes per clean vary from \$70 - \$150 depending on size of home (1 bathroom or more).
- Cleaning homes vary from 1hr 30mins – 2hrs 30mins depending on size of home.
- Can earn per week \$1200 - \$1500.
- Working hours between 9am – 4pm Monday to Friday.
- Can clean 3 or 4 homes per day, 15 – 20 homes per week.
- Can work extra, after hours or weekends when doing Exit Cleans, earn much more, prices between \$250 - \$400 around 4 - 5hrs work.
- Need own vehicle only.
- Need insurance for home and liability, around \$56 per month.
- Expenses – petrol, insurance, cleaning products, cleaning equipment and royalties around \$700 per month all tax deductable,(including car, mobile and some home bills).
- Customers near surrounding suburbs of your home.

Sparkles Home Clean

Join us!

Are you looking for an exciting business opportunity, where you can truly be your own boss? Do you share our passion for good housekeeping and great customer service? Then don't miss out on our Franchise.

Any queries please ring Rick on 0422 88 5304 or email
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